

FOR IMMEDIATE RELEASE

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**ifm efector introduces ecolink M12 cordsets with lock-in-place connection
that withstands shock, vibration and over-torquing**

EXTON, PA – ifm efector, a manufacturer and supplier of sensors and controls for industrial automation, introduces their new ecolink M12 cordset product line. The new cordset family features a “lock-in-place” coupling nut that secures the cordset to a quick disconnect sensor and prevents the cordset from detaching – even in high shock and vibration environments. The ecolink insert design acts as a mechanical end-stop that prevents possible damage to the Viton o-ring from over tightening. A 316 stainless steel sleeve with saw tooth contour protects the nickel-plated coupling nut and maintains optimum sealing.

Installation is fast, and the cordset can be quickly attached either manually or by using a torque wrench. For status indication, the ecolink cordset family offers right-angle models with a bright LED status display. These models are designed with a black transparent housing that offer high visibility of LEDs from farther distances and in well-lit areas.

The cordset is tested to withstand harsh conditions and aggressive oils and coolants. The product line meets cRUus approval, RoHS standards and is silicon and halogen free. The high-flex PUR jacketed cable is rated for over 5 million flex cycles. The cordset offers a broad operating temperature range of -13 to 194°F (-25 to 90°C).

ifm efector ecolink cordsets are available in straight, right angle and LED models. List prices for the cordsets are \$9.50 (2 meter), \$11.00 (5 meter), and \$14.00 (10 meter). LED models are \$11.00 (2 meter), \$12.50 (5 meter), and \$15.50 (10 meter). The company is offering volume discounts as low as \$6.65 per cordset for orders of 250+ pieces. As a manufacturer and supplier of ecolink cordsets, ifm efector is stocking a high level of inventory at their central distribution center in order to meet their customer’s on-time delivery requirements.

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For more information, visit their website www.ifmefector.com or call 800-441-8246. Contact information: ifm efector inc., 782 Springdale Drive, Exton, PA 19341. Tel: 800-441-8246 • Fax: 800-329-0436 • Website: www.ifmefector.com.

ifm efector inc. is a premier technology partner for sensors and controls. Products include proximity switches, photoelectric sensors, fiber optics, condition monitors, speed monitors, pressure sensors, flow sensors, temperature sensors, level sensors, valve position sensors, mobile control solutions, ID systems, AS-i networking, Safety at Work products and cordsets.

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